Rhea Sharma

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EDUCATION

Wilfrid Laurier University | Waterloo, ON   **Sept. 2020 - Dec. 2024**

Honours Bachelor of Science - Computer Science   *Cumulative GPA: 3.0 / 4.0*

Relevant Coursework: Data Structures, Object-Oriented Programming, Databases, Discrete Structures, Software Engineering, E-Commerce, Operating Systems, Digital System Design, Data Visualization, Applied Cryptography, Artificial Intelligence, Android Programming, Parallel Programming, Algorithm Design/Analysis, Foundations of Computing, Computer Networks

CERTIFICATIONS

The Complete Full-Stack Web Development Bootcamp - **Udemy**   *In-Progress*

TECHNICAL SKILLS

Languages: Python, Java, C/C++, JavaScript, HTML, CSS, SQL, VBA

Frameworks: React.js, Node.js, Pandas, jQuery, Bootstrap

Tools: Git/Github, Eclipse, Atom, Jupyter Notebook, Visual Studio Code, Docker, Android Studio, Linux,

Design Softwares: Adobe Photoshop/Illustrator, Figma, Canva

EXPERIENCE

Web Designer & Product Marketing Assistant   **June 2024 - Dec. 2024**

Mary Kay Cosmetics Ltd. | Mississauga, ON

- As a key member of a **9-person product marketing team**, responsible for numerous activities on developing marketing assets for product programs and promotions, PIM support, and Product Lovers' Showcase.
- Assisted the Director of Marketing with promo planning, pricing, packaging, and product drops, helping drive **15% quarterly revenue growth** through **10+ successful promotions**.
- Designed and developed web pages for the education section of the consultant-facing website with enhanced user experience by organizing content to facilitate easy navigation and quick access to business-building resources.

Freelance Development   **Oct. 2023 - Apr. 2024**

Fullstack Web Developer | Waterloo, ON & Ajax, ON

- Wrote software for an estimated **10 clients**, producing functional websites that perform consistently across different browsers and devices by combining creative design principles with technical development skills.
- Highly proficient in using **HTML**, **CSS**, and **JavaScript**, ensuring dynamic and responsive website functionality, achieving an average page load time of **under 2 seconds** and a **98% mobile usability score**.
- Manage comprehensive project documentation, including client invoices and detailed timelines to monitor progress, meet deadlines, and ensure timely payments.

Web Developer   **Jan. 2022 - Apr. 2024**

Laurier Women in Computer Science | Waterloo, ON

- Employ a user-centred design approach to create visually appealing and engaging interfaces, enhancing user experience and **satisfaction by 30%** and **boosting member engagement by 25%**.
- Proactively liaised with the team to ensure efficient and timely delivery of significant progress, increasing the club's attractiveness.
- Conduct thorough testing and debugging of web applications to guarantee an error-free user experience.

Web Administrator Intern   **May 2023 - Aug. 2023**

Mary Kay Cosmetics Ltd. | Mississauga, ON

- Support web and creative design teams in developing and refining sales and consumer-facing content for platforms like Mary Kay **InTouch** and **marykay.ca**, as well as other marketing assets.
- Develop, test, and publish diverse communication materials leveraging **Salesforce Marketing Cloud**, including company-to-consumer and company-to-independent contractor emails.
- Coordinate with IT partners to test and troubleshoot front-end website functionalities, ensuring seamless integration with back-end systems for all digital tools.
- Efficiently managed **10+ concurrent projects**, achieving **90% on-time delivery** by prioritizing tasks, maintaining detailed schedules, and coordinating across teams to meet all deadlines, and project requirements.

PROJECTS

Personal Website   **Apr. 2024 - May 2024**

HTML, CSS, JavaScript, Visual Studio Code

- A website that serves as a comprehensive overview of my education, qualifications, experiences, and achievements.

Laurier Women in Computer Science Website   **Jan. 2022 - Apr. 2024**

HTML, CSS, JavaScript, Visual Studio Code

- Developed a user-friendly web application visualizing the club's achievements and information about the club itself using HTML, CSS and Javascript

Supple Pet   **Sept. 2023 - Dec. 2023**

Figma, Java, Android Studio

- Worked as a team of five to develop an Android mobile application using the Android Development Tools, which integrates supplement tracking with the concept of nurturing a virtual pet.
- Implemented features allowing users to add or delete from their supplement list, receive reminder notifications, and cater to a global audience with multiple languages.

Spotify vs. Youtube Data Visualization   **Jan. 2023 - Apr. 2023**

Python, Pandas, Jupyter Notebook

- A dataset of songs that offers a comprehensive analysis of musical tracks by several artists, focusing on the statistics of music versions on Spotify and the official music video views on YouTube. Coded in Python using imports from Pandas.

Student Grade Formatter   **Sept. 2022- Dec. 2022**

Python, Eclipse, Windows PowerShell

- Worked with peers to merge two input files to produce a single output file representing data in a merged data table form using Software Development Life Cycles.
- Created the project in Eclipse using Python and used Windows Powershell to display the output.